

IMAGE

IMAGE NOW. AGE LATER.

THE LATEST ANTI-AGING TREND

A REVOLUTIONARY
NEW WAY TO
REJUVENATE SKIN
FROM WITHIN

INGESTIBLE COLLAGEN

SCIENCE FACT
OR FICTION

IS YOUR
SKIN
PROTECTED
FROM THE SUN?

BEGIN YOUR
*SUMMER
BRONZING*

WITH THE BODY
SPA COLLECTION

MEET
YANA!

THE NEWEST
ADDITION...

THE BIGGEST LAUNCH IN
COMPANY HISTORY

SUMMER 2016



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independently certified forests.



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V10 /02

I BEAUTY

CHEERS TO A FLAWLESS IMAGE.

I BEAUTY OFFERS PRODUCTS AND TOOLS TO REVEAL A HEALTHIER, FLAWLESS COMPLEXION EVERY DAY.



A **NEW** COLLECTION EXCLUSIVELY FROM

I
IMAGE
SKINCARE
Age later.



30

THAT SUMMER BODY GLOW

Get ultimate body
bronzing solutions
with IMAGE Skincare's
BODY SPA Collection

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YOUR IMAGE IS OUR IMAGE

IMAGE Skincare is an evidence-based clinical skincare company, providing professional skincare products and effective skincare solutions. The most innovative brand in the industry, IMAGE Skincare consistently produces the latest anti-aging, balancing, hydrating, and illuminating technologies to further its mission of helping the world to Age Later™.

letter from the EDITOR

JANNA RONERT

Editor-in-Chief
Founder and CEO



Dear Image Nation,

In March, IMAGE Skincare revealed our most ambitious product launch to date with ten new products, an entirely new category and a beautiful high-end upgrade to our I CONCEAL Collection's packaging. Although we are certainly humbled and excited by the overwhelming success of the biggest launch in company history, we eagerly look forward to the reveal of our newest product. For a company that's built upon a foundation of constant innovation, this new product represents everything we stand for. Curious? We thought you might be.

Professional skincare is an essential component for

those who want to Age Later and maintain a youthful appearance. There is no lack of clinical data supporting our products and the ingredients within them that prove they do just that. As someone who never deviates from a strict four product regimen morning and evening, I've seen first hand the incredible results clinical skincare can yield. So, what could the next evolution of such clinically proven, results-oriented products possibly be?

At IMAGE, we relentlessly strive toward innovation and tirelessly seek ways in which we can take skincare technologies to the next level. In this new product, which we reveal exclusively in the pages of IMAGE Magazine, I believe we've done just that.

I'd like to invite you to journey down the path of true beauty that begins from WITHIN, as we present a revolutionary new 360-degree approach to skin health we call YANA.

Cheers to Innovation,

Janna Ronert
CEO and Founder



1. Janna Ronert poses at the Worldwide Launch Party in North Carolina with Gayle Praechtl, Miss North Carolina USA 2016, Allie Dunn, and Dr. Marc Ronert

2. Janna Ronert visits New York City and shares a moment with Miss Universe 2015, Pia Alonzo Wurtzbach and Jonathan Marlow

2. Educators from the Beauty Schools of America in Miami, Florida, take a moment to snap a photo with Janna Ronert.

I
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SKINCARE
Age later.™

RADIANCE RESTORED

VITAL C hydrating facial oil

This ultra lightweight oil hydrates, nourishes and soothes dry/dehydrated and sensitive skin with a long lasting effect. Brings back radiance in dull, tired looking skin. Moringa, sea buckthorn and grapeseed oil, as well as stabilized antioxidants, brighten and help revitalize aging skin.



Available exclusively in Medical
Practices, Resorts and Spas
Worldwide

SUMMER 2016

HEY IMAGE INSIDER

WIN FREE PRODUCTS WHEN YOU ENTER ONE OF OUR CONTESTS BELOW!

FROM BEAUTY TRENDS TO BEAUTY PRODUCTS, IMAGE MAGAZINE IS ALWAYS KEEPING YOU UP TO DATE ON EVERYTHING YOU NEED TO KNOW. NOW WE WANT TO HEAR ALL ABOUT IMAGE FROM YOU!

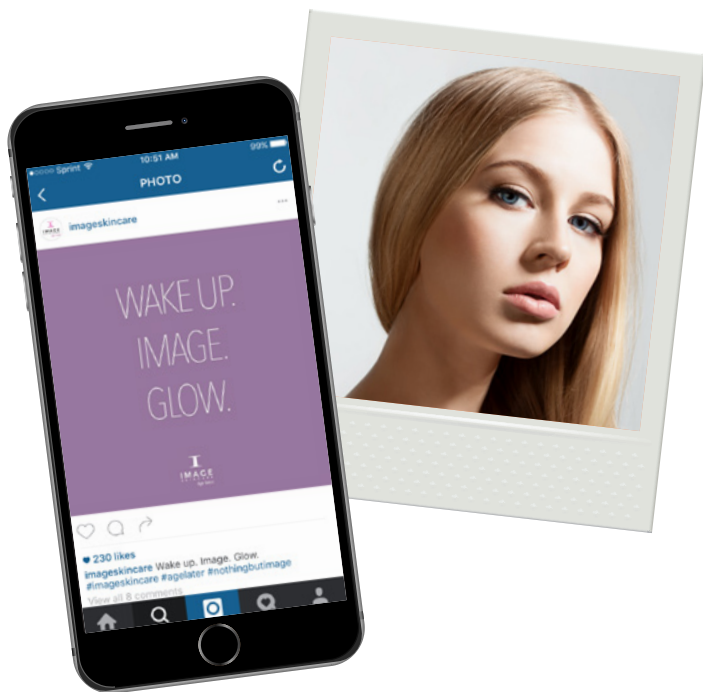
GO IMAGE GLOW!

Fresh-Faced Selfie Contest! Have you visited one of our distributors lately? If so, we want **YOU** to enter our "Go IMAGE Glow" Selfie Contest! WIN FREE IMAGE Skincare product PLUS be featured on our social media.

1. Follow @IMAGESKINCARE
2. Post your best "Fresh Faced" Selfie showing off your glowing skin
3. Write about your favorite product or service you experienced, and the date of your last visit
4. Hashtag your photo with #goimageglow2016 #SkinByIMAGE #imageskincare #Agelater

Guidelines:

No full makeup! We want none or "barely there" makeup so we can see your real, healthy, glowing skin! Must have used our products within the past month. **Contest ends August 31st**. Winner will be chosen by IMAGE Skincare Instagram Admin and will be notified via direct mail! Now Go Show Off that IMAGE Glow.

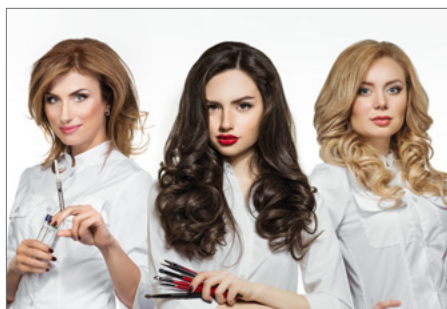


AESTHETICIANS, WE WANT YOUR BEST BEFORE & AFTER PICS!

1. Send an email to info@imageskincare.com with the subject title *IMAGE Magazine Contest* with your before and after photos.
2. Please make sure that the photos are close-ups, may include the shoulders but not full torso.
3. Please include the date each photo was taken and a brief description on the issue and treatments used to achieve the after photo.

Guidelines:

No full makeup! We want none or "barely there" makeup so we can see the real and natural results. Must have used IMAGE Skincare products or had a treatment within the past month. **Contest ends August 31st**. Winner will be chosen by IMAGE Skincare Instagram or Facebook Admin and will be notified via email.



WE WANT TO FEATURE YOUR BEST BUSINESS BUILDING ESTY WITH IMAGE.

Do you have an aesthetician in your salon or spa that believes in IMAGE Skincare? Do they believe in the products as much as we do? Tell us all about them and why their drive to help skin should be noticed.

1. Send an email to info@imageskincare.com, insert in the subject line *IMAGE Magazine Contest* and give us description of your favorite aesthetician.
2. Include a paragraph of the nominated aesthetician and explain why they stand out, what makes them so unique and what truly makes them an IMAGE insider. Winners will be notified via email. **Contest ends August 31st**.



BEST CUSTOMER SERVICE EXPERIENCE WITH IMAGE SKINCARE.

Have you visited or spoken to an IMAGE Skincare representative lately? Are you as excited as we are about IMAGE Skincare? We want to hear about your experience!

1. Tell us about your favorite product or service you experienced, and the date of your last visit to info@imageskincare.com
2. Include where you received the products or treatment, and include the representative that serviced you. Randomly selected winners will be notified via email. **Contest ends August 31st**.

TREAT YOUR SKIN. DOCTOR'S ORDERS.

This multi-functional restorative complex with organic ingredients supports regenerative processes of the skin after treatments such as laser resurfacing and chemical peels. Helps reduce transepidermal water loss, discomfort, redness and irritation with plant-derived botanicals and antioxidants.



Formulated with organic ingredients for optimal skin health

Clinical Couture®
DESIGNER PEELS

Available exclusively in Medical
Practices, Resorts and Spas
Worldwide

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SKINCARE
Age later.™



EDITOR'S BEAUTY PICKS



From makeup to body, CEO & Founder of IMAGE Skincare Janna Ronert shares her favorite summer products for glowing skin.

"I couldn't believe the immediate change to my skin by drinking YANA daily collagen shots. It's definitely an innovative way to enhance any skincare regimen."

1.

YANA™ daily collagen shots

YANA is a revolutionary beauty liquid designed as an easy to drink daily shot. This highly concentrated proprietary blend of collagen peptides, ceramides, antioxidants and vitamins helps to restore the essential elements your skin needs to regain and maintain its youthful appearance. The path to radiant skin has never been easier.

Turn to page 16 for more information on this new product!

2.

VITAL C hydrating facial oil

Bring back radiance in dull, tired looking skin. Moringa, sea buckthorn and grapeseed oil, as well as stabilized antioxidants, brighten and help revitalize aging skin.

3.

I BEAUTY NO. 101

flawless foundation brush

Achieve complexion perfection with this pro-quality HD foundation brush. Dense bristles specifically designed to fit the contours of your face flawlessly blend and buff makeup for a perfectly airbrushed effect. Excellent for application of serums, primer, foundation or tinted moisturizer.

4.

I PRIME flawless blur gel

This ultra-silky blur gel will prime skin to perfection and leave skin flawless and ready for makeup application. Use this powerful blend of antioxidants, botanicals and plant-derived stem cell technology daily to help fight free radical damage that causes skin aging.

5.

BODY SPA face and body bronzer

This rich moisturizing crème suited for the face and body will create a natural, sunless tan with a golden shimmer. Color builds gradually with daily use for an even, golden glow.

6.

ILUMA intense brightening eye crème

Lighten, brighten and illuminate the delicate eye area with this luxurious ultra-hydrating eye crème. Helps to significantly reduce the visible signs of aging around the eyes including puffiness, dark circles, wrinkles and lax skin.



TREND ALERT: SAY HELLO TO THE MAGIC OF

multimasking

Most of us have combination skin. Sometimes it can feel like a battle between finding the perfect blend of products that anti-age but don't leave us too dry, and delivery hydration and radiance but don't make us too oily. Enter the completely brilliant new trend of multimasking. Because the different areas of our face present different skincare challenges, it makes perfect sense to treat these areas using different products.



"pores are larger in the T-Zone and it generally tends to be a bit oilier than the rest of the face thanks to the higher amount of oil glands"



01.

T-ZONE Our T-Zone is the portion of the face made up of the forehead, nose, chin and area circling the mouth. Shockingly...it got this name because it forms a T on the face. For most people, the pores are larger in the T-Zone and it generally tends to be a bit oilier than the rest of the face thanks to a higher amount of oil glands positioned there.

The T-Zone needs a greater amount of exfoliation and deep pore treatments than the rest of the face. Depending on your skin type, you'll want to use either a deep pore cleansing mask, an exfoliating masque, or an acne mask in this area. We love our **AGELESS total resurfacing masque** which delivers dual-exfoliation technologies to gently buff away dead skin cells and impurities while rejuvenating skin.

02.

CHEEKS Our Cheeks can present a host of various skincare issues. For some, the cheeks tend to be much drier than the rest of the skin. For others, acne tends to plague this area, particularly along the jawline. Some people experience pigmentation (or brown spots) on the cheeks due to overexposure to the sun and UV damage.

Choose a mask that works for your particular skin issue. Have more than one issue in the same area? No problem. We love layering products underneath our masks for the ultimate one-two punch of powerful prevention and protection. To lighten, tighten and brighten the cheeks, try layering our **ILUMA intense brightening serum** beneath a blend of our **ILUMA brightening exfoliating powder** and our **AGELESS total resurfacing masque**.

This uniquely luxurious polishing powder, gently cleanses and exfoliates all skin types



03.

UNDER EYE AREA The delicate Under Eye Area is often forgotten during masking treatments. Don't miss out on an opportunity to pamper your peepers! Common issues found in this zone are dehydration, fine lines and wrinkles, puffiness and dark circles. Most people will need a serious dose of hydration beneath the eyes, so we recommend layering in this area with a hydrating product like our **VITAL C hydrating eye recovery gel**. For dark circles, try layering our **ORMEDIC balancing eye lift gel** with our **ORMEDIC balancing gel masque**.



04.

FOREHEAD The Forehead is another area that may need a little extra TLC. Though generally considered part of the T-Zone, the forehead can present another set of skin issues entirely. For some, this area is a major source of concern due to fine lines, wrinkles and pigmentation. Before you run to your stylist to request a fancy new set of bangs, give multimasking a try. You'll be surprised how far a little retinol and a lot of hydration can go. For this zone we love layering our **AGELESS total retinol-a crème** beneath the **MAX stem cell masque** and/or our **AGELESS total resurfacing masque**.



HOW TO LAYER

- T-Zone and chin areas need the most exfoliation due to larger pores and higher amounts of oil glands.
- Take tender care of under eye areas with gentle, hydrating masks.
- Cheeks are versatile and vary by individual. Ask your aesthetician which mask addresses your specific skin concern.
- The décolleté area is often forgotten and tends to be one of the first places to show the signs of aging. Skin in that area is very fine and sensitive so go for a gentle yet anti-aging mask such as the **MAX stem cell masque**.

MASTER THE ART OF MULTIMASKING
TRY THE LATEST SKINCARE TREND TO TARGET EVERY SKIN
CONCERN IN JUST ONE FACIAL!

SKIN EN

Do collagen supplements really make a difference in the path to Aging Later? Sure, but only if you believe in clinical data performed in independent, double-blind, placebo-controlled studies.

**12 PAGES OF EVERYTHING YOU
NEED TO KNOW FOR 360-DEGREE
APPROACH TO SKIN HEALTH**



INGESTIBLE *COLLAGEN:*

SCIENCE
fact
OR
SCIENCE
fiction

DR. MARC RONERT
DISCUSSES THE LATEST
TREND IN SKIN HEALTH



Collagen is the most abundant structural protein in our connective tissue, making up 75% of our skin. It supports the appearance of smooth youthful skin and also provides structure and strength for our bones, muscles and tendons. Though collagen is naturally produced in our bodies, after the age of 25 the rate of production slows by about one percent per year. In our forties and fifties, collagen production rapidly decreases leading to fine lines, wrinkles and a host of other unsavory conditions.

Because of collagen's important role in maintaining healthy, youthful skin, it's no surprise that the popularity of collagen supplements has skyrocketed over the past few years. With the movement toward a more holistic approach to beauty that's gained momentum in recent years, it's likely that many people will be receptive to adding a collagen supplement to their daily intake of fresh pressed juices, organic fruits and leafy green vegetables.

But, does it really work?

In China, the tradition of consuming certain foods to rejuvenate the complexion has been practiced for centuries. There, it's widely accepted that those who have extremely collagen-dense diets will also have beautiful skin. Conversely, in the U.S., many of our diets are virtually devoid of collagen.

So, do collagen supplements really make a difference in the path to Aging Later? Sure, but only if you believe in clinical data performed in independent, double-blind, placebo-controlled studies.

Two studies published in *Skin Pharmacology and Physiology* find a daily regimen of a new type of collagen supplement improves skin elasticity and reduces wrinkles around the eyes by 20 percent after just eight weeks.

Between the two studies, nearly 200 women took Verisol, a collagen supplement that can be added to beauty vitamins and drinks to increase collagen in the skin. In the first study, 114 women between 45 and 65 took a daily oral dose and, after eight weeks, showed a 20 percent average decrease in wrinkle volume around the eye—and a reduction of nearly 50 percent in some subjects.

“It's no surprise that the popularity of collagen supplements has skyrocketed over the past few years.”



THE LATEST ANTI-AGING TREND

IT'S IMPORTANT TO NOTE HERE THAT NOT ALL COLLAGEN SUPPLEMENTS ARE CREATED EQUAL.

Four weeks after the women stopped their daily regimen, wrinkle volume was still 11.5 percent less than it was at the start, on average. The second study had 69 women in the same age group drink the substance dissolved in water for 8 weeks; the subjects older than 50 showed a significant improvement in skin elasticity, hydration, and skin roughness.

It's important to note here that not all collagen supplements are created equal. Hydrolyzed collagen, which is made by

purifying and breaking down the protein's amino acids into low-molecular-weight fragments, is different from the old-school gelatin that gave your childhood desserts their jiggle. Because hydrolyzed peptides are so tiny, they're much more easily absorbed by the body. It can be difficult to know which collagen supplements are right for you, and which are the most effective. So, to make it easy for you...we'll just begin with one question:

Have You Met YANA™?

Story continued on page 18...

INTRODUCING

YANATM

DAILY COLLAGEN SHOTS

A REVOLUTIONARY NEW WAY TO REJUVENATE YOUR SKIN FROM WITHIN

WHAT IS YANA™?

Described in ancient cultures as a passage or journey, YANA™ is the path to radiant skin that begins from within. The unique fusion of ancient wisdom and cutting edge technology unveils a new path on the journey to a more youthful, radiant complexion.

YANA™ is a daily anti-aging collagen drink that helps to rebuild and strengthen skin by boosting the body's natural collagen production. YANA™ offers a new approach to skin health, utilizing a bioactive collagen peptide that is clinically proven to:



INCREASE SKIN
FIRMNESS



REDUCE
WRINKLE DEPTH



RESTORE HYDRATION

ARE YOU BATTLING WITH AGING SKIN?

Collagen is the most abundant protein in the human body and gives the skin its strength and structure. As we age, the amount of collagen in our skin begins to decrease leading to fine lines, wrinkles and loss of radiance. After the age of 25, we begin losing collagen at a rate of 1% per year. This means the average person has lost almost half of the collagen in their skin by the age of 50.

AGE GROUP	APPROXIMATE COLLAGEN LOSS
30-40	15%
40-50	30%
50-60	45%
60-70	60%
80-90	75%
90+	90%

**EXPERIENCE THE YANA™
DIFFERENCE**

The power of YANA™ lies in the clinically proven ingredients that make up its unique formulation.

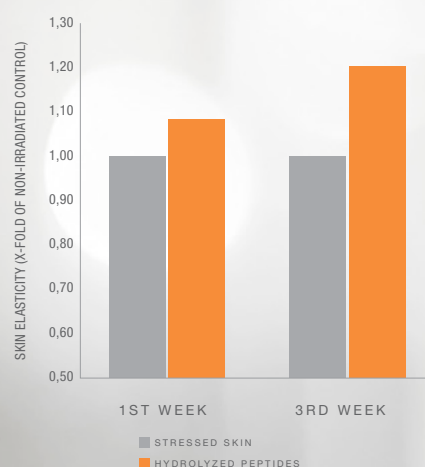
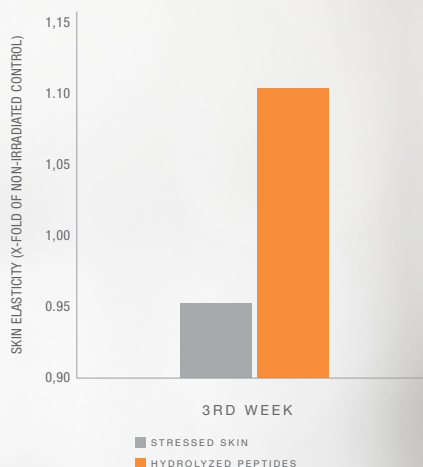
Lumiplex™ is a unique fusion of advanced technologies, delivering five powerful restorative compounds into the skin for incredible Age Later™ results.

LUMIPLEX™



CLINICALLY PROVEN RESULTS

Significantly increased skin elasticity by **15%** and skin moisture by **40%** in just 3 weeks.



THE FACTS

Up to
63% REDUCTION
of fine lines and
WRINKLES*

High Bioavailability for
FASTER RESULTS

BOOSTS CONFIDENCE
and promotes younger looking skin

WHAT MAKES YANA™ UNIQUE

- 1 Revolutionary beauty liquid that works in conjunction with professional topical skincare for ground-breaking results
- 2 First highly concentrated beauty liquid that allows for maximum effectiveness in small daily doses
- 3 Delicious citrus flavor tastes great by itself or blended with water, smoothies, teas and more
- 4 Bioactive collagen peptides, clinically proven to increase collagen by 65% in just 60 days
- 5 Hydrolyzed collagen peptides have a higher bioavailability, allowing ingredients to be absorbed more effectively for superior results
- 6 Lumiplex™, which contains a proprietary ultra-nutraceutical antioxidant complex, works to rebuild and repair skin on a cellular level. Formulated for correction, prevention and nutrition
- 7 Experience the reduction in appearance of fine lines and wrinkles in as little as one week
- 8 Increase skin moisture by up to 40% in as little as three weeks
- 9 Sugar-free, dairy-free, soy-free and gluten-free formulations
- 10 Non-genetically modified (Non-GMO) formulations for healthier lifestyles

*Source: Internal Clinical Study - April 2016

COLLAGEN: THE LATEST *skin envy*



YANA™ DAILY COLLAGEN SHOTS **HOW DOES IT WORK?**



WHAT MAKES YANA™ DIFFERENT IS THE
TECHNOLOGY BEHIND ITS UNIQUE
FORMULATION.

01

UNDERSTANDING FREE RADICAL DAMAGE: One of the greatest causes of aging to our skin is oxidative stress caused by free radical damage. Free radical damage not only causes premature aging, it's also a main contributor to inflammation in the skin. In order to achieve healthy, youthful, radiant skin, it's imperative to stop free radical damage.

02

THE ROLE OF ANTIOXIDANTS IN PREVENTING FREE RADICAL DAMAGE:

Antioxidants are one of the first lines of defense our bodies use to stop free radical damage. There are many types of radicals, but those of most concern in biological systems are derived from oxygen, and known collectively as reactive oxygen species. Because of its cellular structure, oxygen is especially susceptible to radical formation.

Although the human body has developed a number of systems to eliminate free radicals such as reactive oxygen species, it's not 100% efficient. Dietary antioxidants such as those found in YANA™ significantly decrease the adverse effects of reactive oxygen species.

04

BIOTIN'S ROLE IN SKIN HYDRATION:

Biotin, often referred to as the beauty vitamin, protects the skin against water loss and damage from the harmful rays of the sun. As the largest organ of the body, continually exposed to the environment, the skin relies on fatty acids to form a protective barrier. Thus, if there's a deficiency in Biotin, the skin cells will show signs of the deficiency resulting in dry skin and a compromised barrier against the environment.



HOW CAN COLLAGEN SUPPLEMENTS HELP FREE RADICAL DAMAGE?

ANTIOXIDANTS ARE ONE OF THE MANY EFFECTIVE INGREDIENTS IN YANA™ TO STOP FREE RADICAL DAMAGE OF THE SKIN.

03

OXYGEN RADICAL ABSORBANCE CAPACITY:

YANA'S unique blend of hyaluronic acid, green tea leaf extract, organic acai juice, and organic pomegranate extract yields a high ORAC (Oxygen Radical Absorbance Capacity) value which represents its ability to provide antioxidants. The ORAC value measures the effectiveness of delivering much needed antioxidants to help your body fight free radical damage. The higher the ORAC value, the greater the number of antioxidants.

05

VITAMIN B6 COMBATS PROTEIN DEGRADATION TO PREVENT SKIN AGING:

Pyridoxine, a unique form of Vitamin B6, helps in maintaining the condition of the skin by combating the damaging effects of protein degradation involved in normal aging. Pyridoxine also helps in treating a number of skin problems, including eczema, acne, dry skin and psoriasis.

"Collagen production is gradually disrupted as part of the natural aging process"

collagen: **IS IT REALLY SO** *important?*

Collagen is the most abundant structural protein in our connective tissue, making up 75% of our skin. It supports the appearance of smooth youthful skin and also provides structure and strength for our bones, muscles and tendons. Collagen, keratin and elastin give the skin its strength, elasticity and structure.

The body naturally produces the collagen that it needs, but this production is gradually disrupted as part of the natural aging process. Women produce less collagen than men, and this collagen is lost at a rate of about 1% per year. This means that a woman has naturally lost almost half of the collagen from her skin by the age of 50.

Collagen is also greatly affected by environmental stresses such as sun exposure, nutrition, skin damage, and exposure to toxins such as pollutants, cigarette smoke and recreational drugs. With decreased collagen, the skin loses its natural elasticity and firmness, and fine lines, wrinkles and sagging appear.



WHAT IS COLLAGEN?

Collagen is the most abundant protein in the body, supporting the cohesion, elasticity and regeneration of the skin. The predominate form of collagen in the skin is type I representing about 80%, supporting skin strength, while 20% is type III collagen which maintains elasticity. Collagen is comprised of various amino acids which are in simple terms the building blocks of protein within the skin. The most common amino acids include glycine, proline, hydroxyproline and arginine. They supply nutrients to nourish the skin, hair and nails and are essential to maintaining collagen at healthy levels.

WHAT ARE PEPTIDES?

Peptides also play an important role in maintaining healthy collagen levels in the skin. Amino acids form chains of proteins called peptides, these chains form both long and short strands each offering a specific and powerful anti-aging benefit helping to stimulate natural collagen production. Maintaining the amount of collagen is the key to beautiful skin, unfortunately as we age the production of collagen begins to slow down and cell structures begin to lose their strength. As a result the skin becomes fragile, less elastic and wrinkles begin to form, this is when supplemental forms of collagen should be added to daily regimens.



WHAT IS HYDROLYZED COLLAGEN?

Supplementing collagen to the skin is best achieved in a specific form called hydrolyzed collagen which is comprised of small amino acids, also referred to as collagen peptides which are absorbed quickly by the body and stimulate the body's own natural production of collagen. In clinical studies this bioavailable form of collagen has been shown to significantly reduce wrinkle volume, increase elasticity and skin hydration levels. Due to the absorption ability of hydrolyzed collagen, significant increases in fibroblast leading to increased density of the skin have also been demonstrated.

HOW DO CERAMIDES CONTRIBUTE?

Like collagen, ceramides are also a major component of the skin. Ceramides protect against moisture loss and promote a youthful and supple appearance. Ceramides also support the skins matrix contributing to firmness and hydration. A potent plant based extract derived from wheat seed is a natural and gluten free ceramide which has been shown to be very effective in replenishing skin hydration, essential to the moisture barrier.

THE ULTIMATE COLLAGEN COOKBOOK

STEP UP THE COLLAGEN GAME BY MIXING YANA™ DAILY COLLAGEN SHOTS INTO DELICIOUS SMOOTHIES, TEAS AND MOCKTAILS!

SMOOTHIE

YANA™ AGE LATER ANTIOXIDANT SMOOTHIE

SERVING SIZE: 2

Ingredients:

- 1/2 cup of organic strawberries (frozen or fresh)
- 1/2 cup of organic blueberries (frozen or fresh)
- 1/2 cup of organic vanilla yogurt
- 1/2 cup of organic almond milk
- 1/2 cup of ice
- 1 fl oz (30ml) YANA™ Daily Collagen Shot

Directions:

1. Blend on high for 1 minute or until smooth
2. Enjoy your YANA™ smoothie. The path to radiant skin.

SMOOTHIES

YANA™ COCONUT KALE COLLAGEN BOOSTER

SERVING SIZE: 2

Ingredients:

- 1/2 cup of organic coconut water
- 1 cup chopped pineapple (frozen or fresh)
- 1 cup chopped mango (frozen or fresh)
- 1 cup of kale
- 1 fl oz (30ml) YANA™ Daily Collagen Shot

Directions:

1. Blend on high for 1 minute or until smooth
2. Enjoy your YANA™ booster. The path to radiant skin.

SMOOTHIE

YANA™ REVITALIZING ORANGE DETOX SMOOTHIE

SERVING SIZE: 2

Ingredients:

- 1/2 large carrot
- 1/2 avocado
- 1/2 cup of organic greek yogurt
- 1 cup of fresh squeezed orange juice
- 1 cup of strawberries
- 1/4 cup of ice
- 1 fl oz (30ml) YANA™ Daily Collagen Shot
- Optional, 1 teaspoon of raw organic honey

Directions:

1. Blend on high for 1 minute or until smooth
2. Enjoy your YANA™ smoothie. The path to radiant skin.



YANA™ AGE LATER ANTIOXIDANT SMOOTHIE

YANA™ GLOWING SKIN GINGER & GREEN SMOOTHIE

SERVING SIZE: Up to 2 people

Ingredients:

- 1 cup of organic coconut water
- 1/2 Granny Smith green apple, cut in chunks
- 1/4 avocado, peeled
- 1/2 inch slice fresh ginger
- 1/2 lemon, sectioned, remove seeds
- 1 cup of ice
- 1 fl oz (30ml) YANA™ Daily Collagen Shot

Directions:

1. Blend on high for 1 minute or until smooth
2. Enjoy your YANA™ smoothie. The path to radiant skin.

YANA™ RASPBERRY RADIANCE ICED TEA

SERVING SIZE: 2

Ingredients:

- Organic raspberry tea (loose leaf or tea bag)
- 2 1/2 cups of water
- 1/2 cup of ice
- 1 teaspoon sugar
- 1/4 teaspoon ginger powder
- 1 teaspoon raw honey
- 1/4 cup of raspberries
- 1 fl oz (30ml) YANA™ Daily Collagen Shot

Directions:

1. Bring 2 cups water to a boil
2. Add sugar and tea; steep for 6 minutes
3. Add ginger powder and honey into a cup over ice
4. Stir in YANA™ Daily Collagen Shot
5. Drop 1/4 cup of raspberries into mix
6. Enjoy your YANA™ tea. The path to radiant skin.

YANA™ FIRMING FRUIT DAIQUIRI

SERVING SIZE: 1

Ingredients:

- 1 cup of strawberries
- 1/4 cup of organic coconut water
- 1/4 cup lime juice (freshly squeezed)
- 1 cup of ice
- 0.5 fl oz (15ml) YANA™ Daily Collagen Shot

Directions:

1. Add all of the ingredients into a blender or smoothie maker and blend until smooth.
2. Enjoy your YANA™ mocktail. The path to radiant skin.

YANA™ HEALTHY SKIN HERBAL ICED TEA

SERVING SIZE: 1

Ingredients:

- Organic orange and spice herbal tea (bag or looseleaf)
- 2 cinnamon sticks
- 1/2 cup of ice
- 0.5 fl oz (15ml) YANA™ Daily Collagen Shot

Directions:

1. Fill tea pot with boiling water, add orange slices and cinnamon stick
2. Add tea; steep for 3-5 minutes
3. Strain the hot liquid and pour into a cup over ice
4. Stir in YANA™ Daily Collagen Shot
5. Enjoy your YANA™ tea. The path to radiant skin.

YANA™ NO WRINKLE WATERMELON MOCKTAIL

SERVING SIZE: 2

Ingredients:

- 1/4 watermelon (seedless or seeds removed)
- 2 oranges
- 1 lime
- 1/4 cup of strawberries
- 2 1/2 cups of ice
- 1/4 cup of mint leaves
- 1 fl oz (30ml) YANA™ Daily Collagen Shot

Directions:

1. Juice oranges and lime, add juice to blender with YANA™ Daily Collagen Shots and chopped watermelon.
2. Add strawberries and 2 cups of ice to the blender and blend all ingredients until smooth.
3. Pour into glasses stir in remaining ice cubes and mint.
4. Enjoy your YANA™ mocktail. The path to radiant skin.



YANA™ NO WRINKLE WATERMELON MOCKTAIL



YANA™ HEALTHY SKIN HERBAL ICED TEA

YANA™ BRIGHTENING BERRY MOJITO MOCKTAIL

SERVING SIZE: 1

Ingredients:

- 4 mint leaves
- 1/2 cup of mixed berries (fresh or frozen)
- 1/2 cup of ice
- Juice 1/2 lime
- 1/4 cup of organic coconut water
- 1 teaspoon of raw honey
- 0.5 fl oz (15ml) YANA™ Daily Collagen Shot

Directions:

1. Add all of the ingredients into a blender or smoothie maker and blend until smooth.
2. Add more lime or honey to taste.
3. Garnish with extra berries
4. Enjoy your YANA™ mocktail. The path to radiant skin.

YANA™ COLLACINO™ FRAPPE

SERVING SIZE: 1

Ingredients:

- 1 double espresso
- 1 cup of organic milk
- 1 cup of ice
- 4 teaspoons of dark chocolate or 1 shot of Mocha syrup
- 0.5 fl oz (15ml) of YANA™ Daily Collagen Shot

Directions:

1. Place all of the ingredients into blender
2. Blend on high until smooth
3. Add more milk to taste
4. Enjoy your YANA™ Collacino™. The path to radiant skin.



IMAGE
SKINCARE
Age later.

ACT AGAINST ACNE

CLEAR CELL mattifying moisturizer for oily skin

This lightweight soothing moisturizer revitalizes irritated skin.

Vitamin B6 derivative improves skin's overall healthy balance by visually minimizing pore size, shine and sebum production while botanicals reduce the appearance of irritation and inflammation. Hydrates and absorbs surface oils for a mattifying effect.

Available exclusively in Medical Practices, Resorts and Spas Worldwide.





*keeps the
sun away*

Sweet SUMMER

It's summertime and the sun is calling. Vitamin D is necessary but so is Sunscreen! It's easy to forget that sun rays get stronger and skin can easily get overexposed to the sun. As Skin Cancer Awareness supporters, we can't express how important sunscreen is throughout the summer months. So be sure to grab your Prevention+ and read through our summer tips to prepare for your fun in the sun.

summer must have





SWEET *summer*

6 DANGEROUS *sunscreen* MISTAKES

With skin cancer on the rise, it's more important than ever to get smart when it comes to sunscreen. Protect yourself by checking out these common mistakes that you may be making with your sunscreen.

01

I DON'T NEED THE SUNSCREEN BECAUSE I NEED THE VITAMIN D

It's true. Vitamin D is essential as it absorbs calcium and promotes bone growth. But you can get a sufficient amount of Vitamin D by spending only 10-15 minutes in the sun. It's not worth foregoing sunscreen, as most people don't apply enough to prevent the production of Vitamin D anyway.

02

one application LASTS AN ENTIRE DAY

One application in the morning isn't going to last you throughout the entire

day. If you are swimming, playing sports, or spending the day out in the sun, then your sunscreen should be reapplied approximately every two hours.

03

I DON'T NEED THE SUNSCREEN BECAUSE I HAVE DARK SKIN

While people with more pigment in their skin do have a lower risk of getting skin cancer, they are not completely immune. As a matter of fact, skin cancer can be even more dangerous for those with darker skin as it's often diagnosed in the later stages.



04

a base tan PROTECTS ME

A tan is your body's reaction to UV exposure. It's a sign that damage has already been done, and this does not protect your skin from further damage.

05

I ONLY NEED TO protect MY FACE

Many people only apply sunscreen to their face in order to protect it from premature aging. While this is a good habit, the truth is that you can develop skin cancer anywhere the sun touches. Don't forget your neck, hands, legs and feet not

only for the sake of protecting your skin from cancer, but protecting those areas from premature aging as well. You can use the **PREVENTION+ Ultra Sheer Spray SPF 45** to quickly, and effectively, cover the other exposed areas.

06

I'LL BE INSIDE all day



While windows do block the more intense UV rays, it still allows enough rays to pass through to cause damage. You can easily swap your everyday moisturizer with the **PREVENTION + Daily Hydrating Moisturizer** that has an SPF of 30.

FUN IN THE SUN beach bag ESSENTIALS

1. HAT

Keeping a hat in your bag is a cardinal rule when it comes to the subject of sun protection. It can protect your scalp and cut down on the rays that are hitting on your face and neck.

2. SUNGLASSES

When it comes to any outdoor trip, sunglasses are an obvious requirement. While protecting your eyes from the sun so you can safely explore those vacay horizons, they also provide sun protection for delicate eye area and prevent squinting...which can lead to wrinkles!

3. LIP BALM

Keep your pout hydrated and beach-ready with our **ORMEDIC balancing lip enhancement complex**.

4. BEACH TOWEL

This handy item provides a safe haven to rest your rump and it doubles as a cover-up if you feel like you having too much sun with your fun.

5. FRUIT

Grapes, strawberries and oranges make perfect snacks for the beach. They're refreshing, sweet and won't make you feel too full or lethargic.

6. PLENTY OF WATER

Don't forget to pack the biggest bottle of water you can find. Staying hydrated on a hot day is important not only for your skin but also prevents dehydration.

7. SUN PROTECTION

Tanned skin looks beautiful but how long does it last? Wrinkles, pigmentation and skin cancer are long term. Besides, you can always just use our **BODY SPA face and body bronzer** for a sunless, gorgeous bronzed glow. Always remember to use an SPF 30 or above when enjoying time in the sun and don't forget to reapply every two hours!

SWEET *summer*

"BODY SPA cell.u.lift firming body lotion strengthens collagen fibers, reduces the appearance of cellulite and firms and tones those stubborn dimples and imperfections"



GET your SUMMER glow

BY ELYSE BLAKEY

as the days become longer and the air becomes

warmer, days of beaches and barbeques are just around the corner. The dog days of summer are almost upon us, and while we may desire that sun kissed glow, exposing your body to damaging UV rays is the quickest way to age the skin. Instead, create a spa at home to buff and bronze yourself to perfection with our Body Spa line.

begin your bronzing ritual with our **BODY SPA**

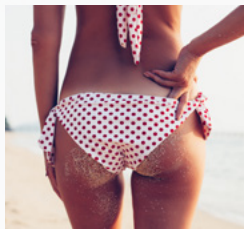
exfoliating body scrub. This triple threat of exfoliating goodness will buff your skin to perfection using a blend of AHAs, fruit enzymes and crushed walnut shells. Alpha Hydroxy Acids help improve natural cell turnover, leaving the skin looking radiant and feeling smooth. A natural fruit enzyme blend of papaya and pineapple gently exfoliates dull, dry skin while skin-refining walnut shells leave the skin polished and ready for an even application of our **BODY SPA face and body bronzer.** This rich moisturizing crème suited for the face and body will create a natural, sunless tan with a beautiful golden shimmer. Remember, the only safe tan is a sunless tan and this beautiful self-tanner provides a gorgeous natural color, reminiscent of strappy sundresses and pina colodas by the pool! Ingredients like Aloe leaf extract and Vitamin E nourish and soothe the skin while Aqualance™ delivers time released hydration throughout your day. Color builds gradually with daily use for an even golden glow. Let your inner bronzed goddess shine, all the way through the autumn!

THE ULTIMATE BODY SOLUTIONS

**BODY SPA
exfoliating body scrub**
formulated with fruit enzymes, AHAs and walnut shells to buff your skin to perfection without disrupting the skins' natural pH balance



**BODY SPA
face and body bronzer**
provides a natural, safe tan without the damaging effects of the sun



DID YOU KNOW?:

Nearly 9 out of 10 women struggle with some form of cellulite. Even women in very good shape can struggle with it for various reasons like genetic predisposition and hormones.

want to keep that summer

skin nourished, smooth and supple? Now that summer has arrived, make sure to hydrate daily with our **BODY SPA rejuvenating body lotion**. This ultra-hydrating body lotion with a high content of glycolic acid exfoliates and regenerates skin cells, while antioxidants and peptides rejuvenate the skin and reverse the signs of aging. Natural skin conditioners such as jojoba seed oil and Shea butter combat effects of harsh summer rays.



« Exfoliates with glycolic and retinol and repairs and restores with antioxidants and power peptides.



Fights skin laxity » and reduces the appearance of skin irregularities on a cellular level.

as your bikini

makes its return from hibernation, our **BODY SPA CELL.U.LIFT firming body lotion** will have you ready for this year's reveal! This revolutionary firming body crème is formulated with EPP™ (Enzyme Polypeptide Complex) that is exclusive to IMAGE Skincare and fights skin laxity at a cellular level. This wonder crème strengthens collagen fibers, reduces the appearance of cellulite and firms and tones those stubborn dimples and imperfections.

So this summer, whether you're bronzing, buffing, nourishing or firming-IMAGE's Body Spa line has you covered from head to toe!

5 STEPS TO *fighting cellulite* THIS SUMMER

Sometimes no matter how hard we work out and tone our muscles, stubborn cellulite sticks around. If you're dealing with this problem, you're not alone. If you're like most of us and want to minimize the appearance of stubborn cellulite, here are some tips on how to fight cellulite for good.



1. LIMIT SALT INTAKE

The sodium in salt is not your friend when it comes to reducing cellulite appearance. Sodium causes your body to retain fluid, which in turn highlights those dimples on the back of your thighs. After a week of cutting out most of the salt in your diet, you should see some results.



2. CUT BACK ON PROCESSED FOODS

Processed or "junk" foods not only lead to weight gain, but they swamp your body with toxins. Processed foods also contain a higher amount of sodium and sugar, both of which promote cellulite.



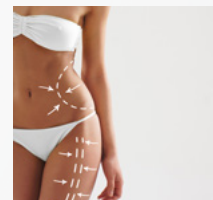
3. DRINK PLENTY OF WATER

Hydration is so important for your overall health and the health of your skin. We'll say it again and again. Drink plenty of water throughout the day, and you'll be flushing sodium and toxins out of your body before they have a chance to increase the appearance of your cellulite.



4. SWEAT IT OUT

A regular exercise routine is not only going to prevent weight gain, but it will also work to flush some of the existing fat from your body. Follow the tips above as well for optimal results.



5. USE CELL.U.LIFT

To complement your cellulite fighting efforts, use a body firming crème like **Cell.U.Lift** twice per day. It's formulated to fight skin laxity on a cellular level and has been shown to produce tighter and firmer-looking skin with a smooth, hydrated surface.

Your favorite beauty products
can do wonders on the
outside, but do you know if the
ingredients are causing you
harm in the inside?

Parabens are a controversial topic. There has been a lot of attention drawn to this widely used chemical preservative found in cosmetics and how it interacts with our human biology. That's why we want to talk to you about parabens and why all of our products are paraben free. As you know, IMAGE products are only sold by licensed skincare professionals and physicians exclusively. The importance of keeping all IMAGE products paraben free has always been a concern of our scientists, especially since daily use has been shown to impact the biology, especially hormones, of both men and women.

Parabens have been shown to impact reproductive hormones (testosterone and estrogen). Moreover, exposure to parabens, especially with daily use, has been linked to breast cancer, in addition to a marked decline in sperm count, bone density (osteoporosis!) and other complicated reproductive problems. This very volatile chemical element is readily found in countless beauty products, but our researchers have worked tirelessly, starting in 2007, to remove this harsh substance from our products and keep it that way. Talk about cutting edge! If you are still not sure about parabens, or if you think that they would not impact you since your skincare regime is limited to a few products, please read on.

Let's look at your IMAGE regime. Every morning you use your **AGELESS total facial cleanser**.

The superior ingredients we utilize make it easy for you to protect and nourish your skin all while doing something as simple as washing your face, a simple activity that you do twice a day, maybe more, all depending on your skin type. Think about the impact that harsh chemicals would have, when you use them multiple times a day on one of the most sensitive parts of your body: your skin.

IMAGE cares about the impact that harmful chemicals have on your body. We also care about the ethical implications that come from researching the impact of parabens on the chemical makeup of hormones. IMAGE does not test any of our products on animals, but rather on cell cultures. We care about our products being cruelty free. Understanding cell cultures gives our scientists more versatility to create products, such as our **VITAL C hydrating intense moisturizer**, that can help you repair your skin and promote a healthier complexion rather than give you room for concern.

Keeping your skin looking fresh is only part of our job. Another is remaining committed to ongoing research to ensure we keep delivering the high quality products you have come to depend on that not only make you look good, but are truly good for you. Developing paraben free products is one prime example of the IMAGE Skincare difference.

ALL IMAGE SKINCARE PRODUCTS ARE PARABEN FREE!



WHAT ARE CHEMICALS DOING TO YOUR BODY?

PARABENS HAVE BEEN SHOWN TO IMPACT REPRODUCTIVE HORMONES IN BOTH MEN AND WOMEN.

HOW TO START A PARABEN FREE REGIMEN WITH IMAGE SKINCARE

Although every product offered by IMAGE Skincare is paraben free, one still has to be careful on how to start a skincare regimen. We recommend a simple 4 product routine to start, with gentle ingredients to ease your skin into perfection! Below are some of our favorite products when starting a new regimen.



the MAX stem cell facial cleanser
Oat kernels in this cleanser will gently cleanse the skin while stem cells and peptides help with anti-aging benefits.



VITAL C hydrating anti-aging serum
Soothe the visible effects of damaged skin. Vitamins A, C and E nourish the skin to create a healthy glow.



VITAL C hydrating repair crème
This ultra-hydrating night crème nourishes and protects skin daily for ultimate anti-aging benefits.



PREVENTION+ daily ultimate protection moisturizer SPF 50
Give your skin the ultimate protection and prevention against environmental exposures.

IMAGE SKINCARE'S **BIGGEST** *launch* **IN COMPANY** *history*



NEW 2016 *products*



VITAL C HYDRATING FACIAL OIL

This ultra lightweight oil hydrates, nourishes and soothes dry/dehydrated skin with a long lasting effect.



CLEAR CELL RESTORING SERUM

An oil-free moisturizing serum that soothes and absorbs surface oils for a mattifying effect.



CLEAR CELL MATTIFYING MOISTURIZER

A hydrating moisturizer that absorbs surface oils for a refreshed, mattifying effect.



THE MAX™ STEM CELL NECK LIFT

This ultra firming neck and décolletage lifting crème targets sagging and lax skin, deep creases, wrinkles and fine lines.



I RESCUE POST RECOVERY TREATMENT BALM

This multi-functional restorative complex with organic ingredients supports regenerative processes of the skin after treatments such as laser resurfacing and chemical peels.



I PRIME FLAWLESS BLUR GEL

Reduces the appearance of deep wrinkles and lines and leaves skin flawless for application of makeup or daily moisturizer.



I BEAUTY FLAWLESS REJUVENATING EYE PADS

These coconut water-based age-defying pads nourish and revitalize the eye area while gently and effectively removing eye makeup.



I BEAUTY NO.101 FLAWLESS FOUNDATION BRUSH

Achieve complexion perfection with this pro-quality HD foundation brush.



THE WHOLE WORLD IS BUZZING ABOUT IMAGE SKINCARE!

The IMAGE Skincare Worldwide Launch Party is the largest skincare event in the world! Skincare professionals in over 46 countries joined the most innovative skincare brand in the industry as we launched our new products and truly redefine the word: innovation.



INTERNATIONAL:

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VIENNA, AUSTRIA
DHAKA, BANGLADESH
EDMONTON, CANADA
MONTREAL, CANADA
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BUDAPEST, HUNGARY
DUBLIN, IRELAND
NAPLES, ITALY
AMSTERDAM, NETHERLANDS
AUCKLAND, NEW ZEALAND
CHRISTCHURCH, NEW ZEALAND
LAGOS, NIGERIA
KARACHI, PAKISTAN
WARSAW, POLAND
MOSCOW, RUSSIA
GLASGOW, SCOTLAND
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TULSA, OK
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CHARLESTON, SC
WEST COLUMBIA, SC
FRANKLIN, TN
MEMPHIS, TN
AUSTIN, TX
CORPUS CHRISTI, TX
DALLAS, TX
HOUSTON, TX
SAN ANTONIO, TX
HIGHLAND, UT
VIENNA, VA
SEATTLE, WA
BROOKFIELD, WI



ACT AGAINST ACNE

CLEAR CELL restoring serum for oily skin

This oil-free, lightweight moisturizing serum soothes and absorbs surface oils for a mattifying effect. Vitamin B6 derivative helps to restore skin's overall healthy balance by visually minimizing pore size, shine and sebum production while botanicals reduce the appearance of irritation and inflammation.

Available exclusively in Medical Practices, Resorts and Spas Worldwide.

STAY SOCIAL



WANT MORE IMAGE?

Check out what people are saying about IMAGE Skincare on social media! Stay connected with other members of the IMAGE Nation in over 44 countries worldwide. Make sure you post on your favorite social media outlet and we might just feature you in our next issue!

twitter

facebook



Janna Ronert, CEO & Founder of IMAGE Skincare, makes a stop at the coolest facial shop in NYC, Heyday!

Have you ever wanted your FACE and SKIN to look and feel SILKY? I DO and this is what I DID.

@Al_Reynolds



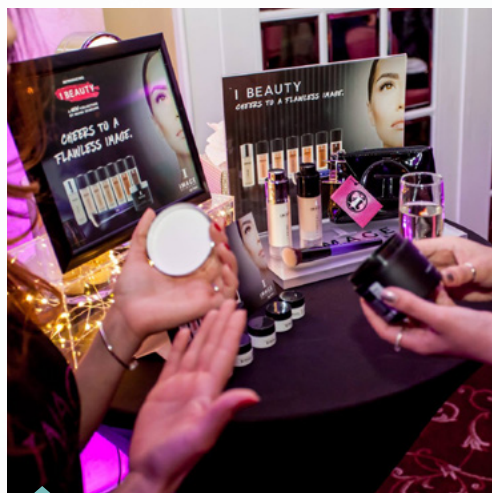
@Al_Reynolds

"PROTECT. This everyday SPF from @imageskincare"

@EstheticaMD



@EstheticaMD



Did you miss this year's Worldwide Launch Party? Make sure to log on to our facebook for launch party photos from around the globe!

instagram



@missmousa



"Special shoutout to @imageskincare for keeping my skin hydrated during these cold winter months"

- @missmousa



@milano_alysa



@allisonpynn



"Have ZITS???? You guys, this has been my zit weapon for years. I have ZERO tolerance for acne."

- @allisonpynn



@theskincareloungeetairie



*Research Chemistry Tissue Scale Volume
Theory Data Cells Atoms Biology Genetics
Chemical Control Elements Energy Funnel Flasks
Cylinders Beakers Matter Measurements
Motion Molecules Minerals*

ALL THE SCIENCE SUPPORTING YOUR NECK.

This ultra firming neck and décolletage lifting crème targets sagging and lax skin, deep creases, wrinkles and fine lines. Contains the MAXimum concentration of innovative peptides combined with plant-derived stem cell technology that helps increase elasticity, brightens, visibly tightens and defines the neck and jawline.



Plant-derived
Stem Cell Technology



IMAGE
SKINCARE

Age later.®

